

In A Moore Designs House . . .



. . . You'll Never Want To Leave Home.

Discover the true meaning of distinctive design and master craftsmanship. Reward yourself – build a custom home designed and hand crafted to meet your personal lifestyle.

Since 1984, David and Lisa Moore, with the help of their staff, have designed and built hundreds of distinctive, one-of-a-kind custom homes throughout southeastern Wisconsin. Over the years, we've worked hard to establish an impeccable reputation for designing timeless homes, building superior quality and building trusting relationships with our clientele. Our philosophy is to design creative and elegant architecture that fits the home's location as well as liveable floor plans with unique areas of interest in each room and amenities to meet all home owner's budgets. We pride ourselves not only in our attention to detail throughout design and construction, but also in our

true interest to make the building process a positive experience for our clients both during construction and after move in.

Celebrating our upcoming 20th Anniversary of designing and building fine custom homes throughout southeastern Wisconsin, Moore Designs proudly presents the Heartland Manor. This *limited edition, 2900-3300 square foot home features the highest quality craftsmanship, attention to detail and amenities in its price range.

If our Heartland Manor doesn't fulfill your special needs, our in-house design staff can create a truly custom home exceeding all your dreams and expectations. Call us or see us on the web.

* A maximum of 20 homes will be built from this model.

Heartland Manor

Heartland Manor Standard Home Features

See Price Sheet For Upgrade Options.

Foundation & Wall Construction Features:

- 8' High, Poured Concrete Foundation With Brick Pattern 10" Thick (Fully Insulated)
- Complete Foundation Drain Tile System
- 2"x12" Floor Joist with 3/4" Tongue & Groove Plywood Floor (glued and screwed)
- 2"x6" Exterior Wall Construction 16" On Center with OSB Sheathing
- R-19 Fiberglass Batt Exterior Wall Insulation with R-38 Blow-In Ceiling Insulation
- Tyvek House Wrap (Complete Exterior--Including Garage)
- Polywrap Vapor Barrier
- Semco™, Windows With Prefinished, Extruded Aluminum Frame and Wooden Interior. Low-E Glass & Window Grills
- Rubber Window Flashing/Wrap
- 5/8" OSB Roof Sheathing

Exterior Features:

- Pre-primed Hardiplank™ Lap & Shake Siding, Hardiplank™ Ventilated Soffit and Fascia
- Miratec™ Composite, Pre-primed Trim Boards
- Professional Exterior Caulking & Exterior Door Weatherstripping
- 30 Year Asphalt Dimensional Shingle
- Insulated, Raised Panel Steel Garage Doors, Genie™ Silent Garage Door Openers
- Power Ventilated Attic Space
- Exterior Stain (one coat/two colors)
- Lannon Stone On Garage Gable & Below Stairway Window (Front Porch, Stone Column Supports Are Optional)
- Pre-Finished, Seamless, Aluminum Gutter System
- Three Exterior Frost Proof Hose Bibbs
- Exterior Outlets

Interior Features:

General

- Coffered Greatroom Ceiling with Two-Teared Crown and Indirect Lighting
- Recessed, Round Ceiling In Dining Room
- Two Story Foyer With Balcony
- 9' & 14' Ceilings 1st Floor
- Transom Windows In Greatroom and Above Front Door
- French Doors With Transom Window Above Den Door
- Wood Columns On Greatroom & Dining Entrances From Foyer
- Heat-N-Glow, 43" See Through, Direct Vent, Gas Log Fireplace
- Floor To Ceiling Lannon Stone Fireplace Surround In Kitchen, Dinette & Greatroom
- Large Gourmet Kitchen with Peninsula and Island
- Large Master Suite With Walk-In Closet & Master Bath With Tub, Shower and His and Hers Tallers, Vanities
- Compartmentalized Upstairs Main Bath
- French Doors From Dinette & Master Suite To Private Rear Court Yard
- Large Laundry with Ample Folding Area, Laundry Bins And Glass Door to Outdoors

Heating

- Energy Efficient Carrier Heating & Cooling System
- Aprilaire™ Whole House Humidification System & Space Guard Media Air Cleaner
- Ducting For Cook Top Fan
- Clothes Chute From Upper Level To Laundry Bins

Plumbing

- Total Kohler Home, Plumbing Allowance
- Wirsbo, Aqua Pex Water Tubing With Home Run Manifold System For Home's Water Supply
- Pressure Balanced Shower Valves
- Basement Bath Rough-In
- 75 Gallon Gas, Power Vented Water Heater

Electrical

- 200 Amp Service
- Smoke Detectors
- 36" Comfort/Decorator Height Light Switches
- Home Run Cat-5e Phone Lines
- Home Run RG-6 Duo Cable Wiring
- Basement To Attic Conduit For Future Wiring Needs
- Panasonic, Whisper Quiet Bathroom Exhaust Fans
- Low Voltage Above & Below Cabinet Lighting
- Concealed Under Cabinet Kitchen Outlets

Other Mechanicals

- Central Vac Rough-In

Interior Finishes

- Sand Spray Drywall Wall Finish
- Plastic Laminate Counter Tops, Single Cove (Corian and Granite Surfaces Optional)
- 6 Panel Pine Doors
- 2 1/4" Poplar Casing & 3 1/4" Poplar Basemold
- White Mellamine Shelving Material
- 3 1/4" Poplar Crown In Dining, Master Bedroom, Two Tiered Ceiling In Greatroom and Powder room. 2 1/4" Poplar Chair Rail In Dining Room.
- Carpeted Stair With Ellipse Balcony Rail System And Metal Balustrade Area Per Model
- Decorative Wood Headers Above Window & Doors In Dinette, Greatroom and Master Bedroom.
- Custom Cherry & Birch Cabinetry With European Hinges
- Tile Backsplash Allowance For Kitchen Cook Top Area
- Onsite, Custom Interior Staining Of Woodwork (Painted & Antiqued Woodwork Optional)
- Interior Painting Of Walls & Ceilings
- 2 1/4", Tongue and Groove Oak Strip Flooring-On Site Finished (Kitchen/Dinette/Powder/Foyer)
- Bead Board Walls In Mudroom Per Model
- Tile Flooring & Tub Surround In Master Bathroom

Other Items Included:

- Site Planning Service
- Personal Product Selection Services
- Design Modification Allowance

The Heartland Manor

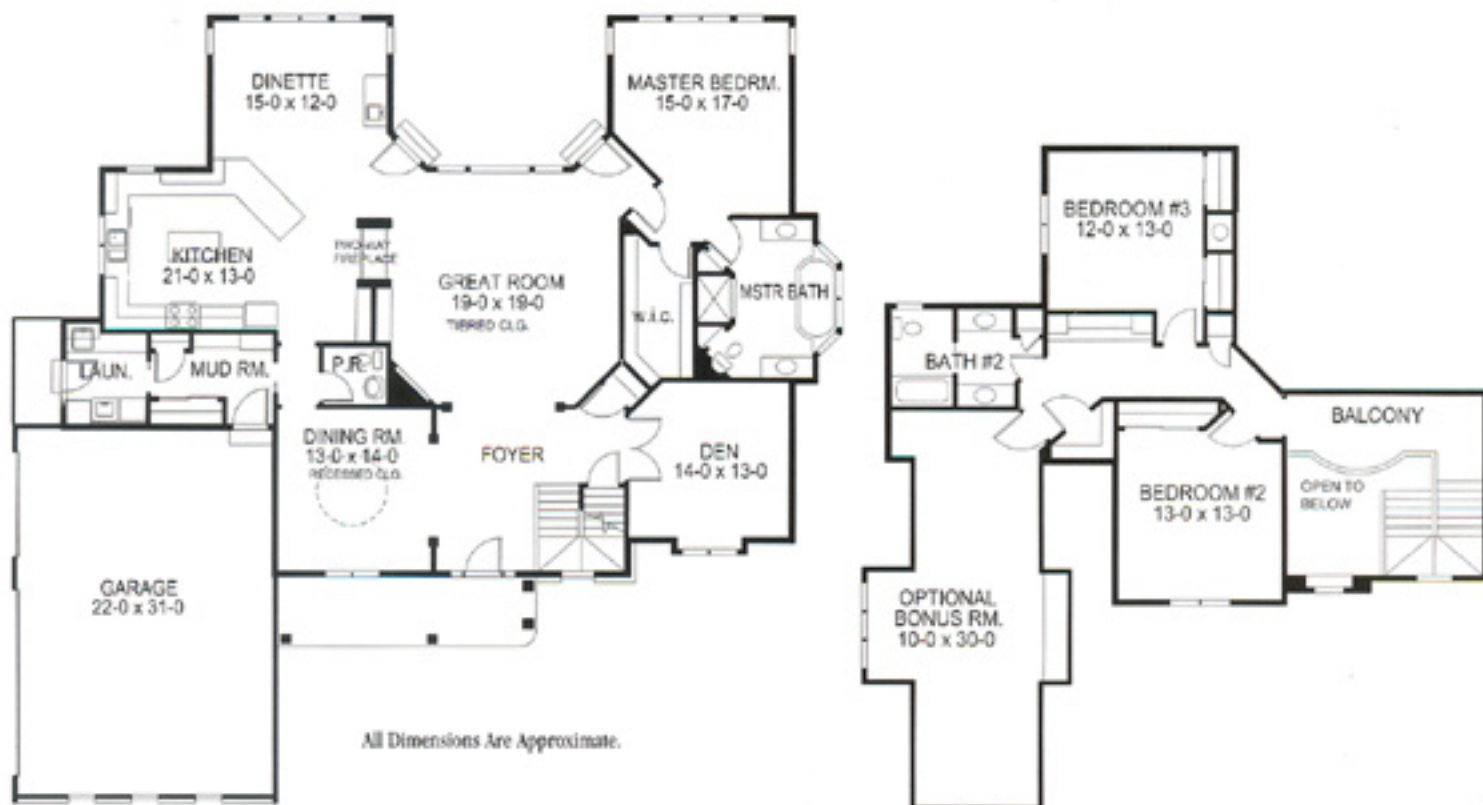
A Distinctive 2 Story With Midwestern Flair

Our Heartland Manor was designed to appeal to the discerning Midwestern lifestyle. Its wonderful round roofed front porch, round windows, lannon stone facade, and durable cement lap and shake siding give this upscale home great curb appeal.

Inside, this home reflects a warm, rich atmosphere suited for any lifestyle. Entering the foyer, the spacious living room appears with a 14' multi-tiered ceiling featuring crown molding, indirect lighting and a 14' tall, stone, see through fireplace to the Kitchen. Off the foyer, a wood columned, arched opening leads you to the dining room with its recessed round ceiling. Near the custom staircase, the spacious and secluded den features french doors with transom glass and a box window seat. The large gourmet kitchen includes European cabinetry, an island and peninsula with snack bar. This kitchen boasts enough space for more than one cook! The dinette/hearthroom is rich and bright with abundant glass and plenty of space for the family and entertaining at the convenient wet bar.

For those interested in solitude and privacy, the cozy first floor master suite includes crown molding, large walk-in closet and luxurious master bath with his and hers vanities. Upstairs, two large bedrooms share a central study area and a compartmentalized main bath. Check out the optional bonus room useful for either an additional bedroom, recreation area or playroom concept.

Moore Designs offers many upgradeable options to the Heartland Manor. Please see our price sheet for more information.



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Moore Designs, Inc.

Est. 1984

Distinctive Designs • Master Builder

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Customer Service . . . Done The Right Way.

At Moore Designs, we feel customer service is the key to our success. Building beautiful homes requires more than picking the right home design and building a quality house. Providing clients with full service options is an important part of building with the Moores. To ensure our clients home building experience is the best that it can be, we provide the following additional services:

Site Planning: Planning the aspects and design of your building site is important to the success of your building project. Moore Designs includes guidance, at no cost, on planning home and driveway locations as well as pools, decks, patios and out buildings. We can also refer you to local landscape designers and many other site-related service providers.

Financing & Real Estate Services: Let us make the whole process easy for you. Referral to local financial institutions as well as real estate services for purchasing your lot or selling your existing home are available through Moore Designs upon request.

Custom Design Services: Historically, Moore Designs specialty has been in custom, one-of-a-kind home design. Customization of our Heartland Manor or any of our 300+ home plans is available through our in-house design service. If you require a custom home designed to meet your special needs, one-of-a-kind home design, from scratch, is our specialty.

Decorating Services: Advice on decorating during the construction process is available at no cost to all our clients. Let us help you select building products and colors for your special home.